

AGENCIES WEREN'T BUILT TO HANDLE FEED ERRORS AND COMPLIANCE UPDATES—BUT IT STILL LANDS ON YOUR PLATE

Let's turn this technical burden into a revenue driver. GoDataFeed automates the complexity of multi-channel product data, freeing your team to focus on strategy and growth.

The Agency Data Problem

Every minute your team spends wrangling data and formatting feeds is time not spent on strategy, optimization, or scaling client campaigns.

And even though it's tedious, ignoring it puts campaign health at risk. Products get disapproved, ad spend goes to waste, and results suffer. Worse, **clients don't see** "data issues"—they just see underperforming campaigns.

Drive Client Results Across Every Channel

Boost Campaign Performance

Smart alerts catch product disapprovals and data issues before they impact campaign performance

Prevent Revenue Loss

Al-powered tools enhance product titles, descriptions, and attributes to maximize visibility and conversion rates

Eliminate Manual Work

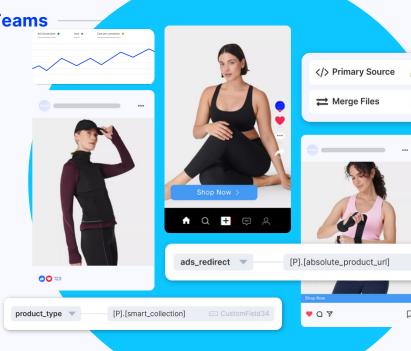
Automated data sync keeps product information fresh across Google Shopping, Meta, TikTok Shop, Amazon, and more

Scale Client Operations

Manage multiple retail catalogs from a single dashboard with customizable rules and filters

Technology that Empowers Agency Teams —

- Performance-based product filtering
- Automated feed optimization and enhancement
- Custom optimization rules engine
- Proactive error detection
- Multi-client catalog management
- Continuous data synchronization
 - Cross-channel attribute mapping
 - Bulk editing and updates



See how this agency took this London brand global. 4 feeds across 4 regions in just 2 weeks? With GoDataFeed, it's possible

Flexible Solutions for Agencies Ready to Grow

Self-Service Platform:

- Multi-client, multi-store platform
- Standard and custom integrations
- Chat and ticket support
- Agency resources and training

Managed Services:

- Dedicated feed specialist
- Custom optimization
- Priority support
- Custom pricing

They have not only been a great service but more importantly a trusted partner that my team can count on when needed.

Greg Yevich, OperationROI

From Risk to Revenue

When Product Data Works, Agencies Win

Clients don't see "data issues"—they just see underperforming campaigns. Don't wait for them to start questioning your value.

Book a complimentary feed analysis at <u>godatafeed.com</u>